

Career opportunities of MIL graduates

Age	26
Nationality	German/Swiss
Start of MIL	February 2014
End of MIL	July 2015
Bachelor degree	Law at University of St. Gallen

Employer	Brain, please! (Consulting company in healthcare policy)
Type of contract	Consultant
Work and duties	<p>We advise companies and industry associations in questions of political communication, with a particular focus on healthcare policy.</p> <p>That means, lobbying – or what is referred to as “public affairs”: relations with the (German) government. We follow the development of new laws in the Bundestag, report on meetings of the parliamentary committee for healthcare policy, network with members of parliament and their staff, and arrange meetings with them.</p> <p>For some clients, we write position papers: statements of 2-3 pages, summarizing a political demand and the arguments behind it in a way that addressees in politics are able to understand it.</p> <p>Other clients ask us for stakeholder profiles, or outlooks regarding long-term developments in German politics, like elections in particular federal states or the federal elections in 2017.</p> <p>We help our clients in a way that they a) can establish direct contacts to political decision makers when needed, b) can make sure their interests are known to these people and institutions, and c) have a fair chance to influence the content of new political regulation when it comes into existence.</p> <p>We also organize press conferences, issue press releases, talk to journalists and help our clients reach the public with the messages they want to deliver.</p> <p>In questions of public reputation, we offer monitorings: monthly reports on particular topics/ keywords/ issues in the news that need to be observed because they are of relevance to the public opinion and our clients’ image.</p>

Was the MIL of relevance for your job?	Yes.
Did your employer know the MIL?	No.
Did you get the job because of the MIL?	Maybe.
Was the application process easy or difficult with an MIL degree?	Easy.
Would you do the MIL again?	Absolutely.
Do you have any advice for job applications?	Do not explain how “perfectly” your degree will fit the job – it usually won’t. Instead, show that you want the job even though it may require additional effort.
Do you have any advice for the career planning of MIL students?	Do not plan!